

**Portland State Library
 Priorities and Goals for 2009-2010
 Portland State University**

<p>Priority 1: To collaboratively develop the Library as a vital intellectual and cultural resource.</p>	<p>Priority 2: To advance and improve the Library’s ability to implement successfully the Library’s goals in support of campus priorities.</p>	<p>Priority 3: To extend user services and information resources to foster student opportunity and success, sound research, new knowledge, and critical thinking.</p>
---	---	--

Goal 1

Strategically develop, organize, preserve, and provide access to collections in support of the University’s mission.

Goal 2

Strategically develop, organize, preserve, and provide access to University archives, significant collections, and rare or unique materials in support of the University’s mission.

Goal 3

Enhance engagement with internal and external partners to extend University services and collections.

Goal 4

Expand information literacy efforts on campus, within the Portland community, and the state to strengthen student success by increasing learning opportunities/abilities.

Goal 5

Provide sustainable environments that adapt to changing academic needs, and provide inviting spaces and services for research, study, teaching, working, social interactions, and engagement.

Goal 1: Strategically develop and preserve collections to support the University's mission.

Initiatives

a. Increase online access to resources

[**Resources:** faculty and staff time to implement, manage, analyze, and sustain]

1. Finish conversion of social science titles from print to electronic, where appropriate, and continue to transfer titles from the SwetsWise platform to EBSCO's Electronic Journal Service
2. Keep abreast of vendor offerings for delivering individual articles in the event of significant serial cancellations.
3. Continue the development and updating of the serials decision database in order to provide quantitative information to support collection management and growth decisions
4. Spend 10% of monograph budget on e-books (contingent on budget)

b. Collaborative collection and space analysis

[**Resources:** 700 hours of faculty and staff time, 1.0 faculty to replace selectors time at reference desk, 1.0 staff for catalog revision, \$220,000 in student hour wages for physical handling of the materials]

1. Participate in planning and advocacy for the Orbis Cascade Alliance Regional Library Services Center
2. Continue planning for relocating off-site collections
3. Continue transferring titles from SwetsWise platform to Ebsco Electronic Journal Service.
4. Investigate and evaluate the services offered by monographic vendors mindful of potential large scale changes in the Library's resource sharing software/hardware platforms and the resulting impact on consortial collection development activities

c. Develop plans for digital information infrastructure (institutional repository) which preserves Portland State's unique scholarly and research output

[**Resources:** 1.0 faculty, 1.0 staff]

1. Identify relevant collections, partners and implementation strategies
2. ETD project

Goal 2

Identify, collect, preserve, organize, and make accessible University archives, significant collections, and rare and/or unique materials relevant to Portland State's research, teaching, or engagement mission.

Initiatives

- a. Review, revise, and/or develop policies, staffing plans, and operational procedures for accepting donations of special materials and collections; accessioning, organizing and preserving the material; and managing the Library's Special Collections.
[**Resources:** University Archivist/Head of Special Collection's time, staff time]
 1. Determine how to measure the use of Special Collections materials and its relevance to the Universities strategic priorities.
 - i. Keep statistics tracking Special Collections related questions and contacts received by library faculty and staff
 - ii. Track the use of Special Collections materials by both internal and external patrons
 - iii. Record the number of hours the collection is open to access each week
 - iv. Analyze usage trends for Special Collections and use information for future planning regarding the collection.
 2. Targeted promotion of the collection and what it has to offer to the University community.

- b. Working with relevant campus organizations and State of Oregon institutions, review, revise, and/or develop policies, staffing plans, operational procedures for accessioning, organizing and preserving the University's archives material
[**Resources:** University Archivist/Head of Special Collection's time]
 1. Determine how to measure the use of University Archives and its relevance to the Universities strategic priorities.
 - i. Library faculty and staff will track all Archives related queries and contacts so we can track potential usage.
 - ii. Maintain a detailed recording of hours that the University Archives are open for access
 - iii. Maintain a detailed accounting of materials usage throughout the year
 - iv. Analyze usage trends for University Archives and use the information for future planning regarding the archives.
 2. Promote the University Archives to the campus community, further enhancing its use by the University community.

- c. Process archival and manuscript collections
[**Resources:** Grant or other external funding, staff time]
 - 1. Process the the Gates, Kafoury, Katz, Roberts, and MacColl Collections by June 2009
 - i. Processing archival and manuscript collections
 - ii. Creating finding aids, EADs, and collection-level MARC records
 - iii. Advertising the availability of the collection contents.

- d. Develop the infrastructure for purchasing Special Collections materials through the Gordon Hunter Endowment and work with Development Officer to solicit additional gifts and establish additional endowments
[**Resources:** Staff time including Archivist, Acquisitions, and Development Officer]
 - 1. Library will begin receiving an annual payout of 4.5% from the Gordon Hunter Fund in July 2008
 - i. Report annually to the Oregon Community Foundation the use of the funds
 - ii. Funds can only be used for the purchase of rare materials for Special Collections
 - iii. Identify in the bibliographic record that the item is part of the Gordon Hunter Collection

Goal 3

Enhance engagement with internal and external partners to extend University services and collections.

Initiatives

- a. Produce and support programs and exhibits that contribute to campus and community intellectual and cultural life
[**Resources:** Funding to promote and host events and exhibits; staff time to coordinate, promote, and host events]
 1. Participate in and support the Multnomah County Public Library on the Everybody Reads program
 2. Take part in Oregon Archives Month in October 2007
 3. Participate in and support the statewide Oregon Reads 2009 Program
 4. Host a September Project exhibit and presentation
 5. Host a Friends of William Stafford poetry reading and exhibit
 6. Participate in Dr. Martin Luther King's Commemoration events and exhibit
 7. Further develop partnership with the Oregon Historical Society and Portland City Archives

- b. Strengthen campus partnerships by fostering local, regional, national, and international relationships
[**Resources:** Funding to promote and host events; staff time to coordinate, promote, and host events; space in which to host program or event; technology to support activities]
 1. Work with the Writing Center and Counseling to establish regular and ongoing services in the Library
 2. Provide leadership in the Copyright Working Group and in scholarly communications
 3. Participate in the Horner Exchange
 4. Collaborate with student groups on campus, e.g., Film Committee
 5. Strengthen relationships with Center for Academic Excellence, President's Diversity Initiative and the Multicultural Center
 6. Participate in shared regional repository
 7. Encourage librarian and administrator participation in key University committees

- c. Enhance professional partnerships

[Resources: Faculty and staff time to participate in relevant activities; funding for travel to enable participation in professional organizations; funding and staff time to coordinate, promote, and host events]

1. Increase participation in state and federal legislative initiatives having an impact on higher education and libraries
 2. Organize/host faculty and staff development opportunities such as webinars, lectures, and brown-bag series
- d. Pursue external sources of funding including private grants, government grants, major gifts, pledge payments, and endowments

[Resources: Materials and staff time to apply for and manage grants; staff to interact with Starbucks and formalize relationships]

1. Increase partnership opportunities with Starbucks
2. Pursue grant opportunities, e.g. Library Services and Technology (LSTA, NHPRC, IMLS), Oregon Council for the Humanities
3. Solicit funding from ASPSU in support of extended services, collections, or facilities

Goal 4

Expand information literacy efforts on campus, within the Portland community, and the state to strengthen student success by increasing learning opportunities/abilities.

Initiatives

- a. Prioritize instructional activities within the broader context of Reference and Instructional services
[Resources: Technical support for instructional design]
 - a. Collect data on user needs and preferences
 - b. Develop strategies for focusing services in light of decreased resources
- b. Continue working with academic departments to integrate information literacy skills into their curricula; continue to increase teaching and learning opportunities
[Resources: funding for additional computers]
 1. Hold instruction forums to strategize
 2. Subject librarians approach selected departments
 3. Assess resource needs and make decisions about moving forward
 4. Information literacy reflected in assessment within electronic portfolios
- c. Participate in initiatives to develop information literacy goals
[Resources: no additional]
 1. Collaborate with community college partners to address transfer students' information literacy needs
 2. Develop relationships with school librarians to promote information literacy in primary and secondary education
 3. Participate in state-level discussions on information literacy
- d. Integrate information literacy into campus distributed education
[Resources: technical support for instructional design]
 1. Participate in the University's implementation of Blackboard
 2. Information literacy goals articulated for online courses
 3. Develop online modes of library instruction delivery

Goal 5

Provide sustainable environments that adapt to changing academic needs, and provide inviting spaces and services for research, study, teaching, working, social interactions, and engagement.

Initiatives

a. Improve Library learning spaces

[Resources: Technology Fee grant funding; ASPSU funding; staff time; student hours]

1. Resources for obtaining LEED Certification for Existing Buildings (TB)
2. Replace curtains (TB)
3. Redesign room 160 (AL)

b. Continually improve cost effectiveness of operations

[Resources:]

1. Consider moving to a Zero-based budgeting model which would help us align the Library budget with the Library Strategic Plan and the University's Plan.
2. Assess card reader situation
3. Explore implementation of assessment tools such as Ulrich's Serials Analysis System

c. Sustainable Technology initiatives

[Resources:]

1. Open Source ILS Pilot Project – more details from Adriene